## **NEW ZEALAND'S**

## BOTTLED WATER

## THE FACTS

The beliefs that some New Zealanders have about the bottled water industry here are a bit upside down. It's time we settled a few truths.



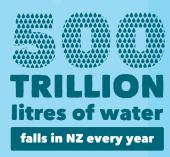
\$200 billion GLOBAL INDUSTRY













The industry is IMPORTANT to some of our most economically struggling regions

The industry PROVIDES 916 JOBS & \$60.7 million IN ECONOMIC BENEFITS





Most of our bottled water export goes to THE UNITED STATES





